



#EmbassyLife

## “Embassy English 2016 Promotion for Turkish Students”

Dear Partners,

As you all know, we introduced the “Economic Stimulus Promotion” **ESP** (30% to UK, US & Canada centers starting in 2015 only) to the Turkish market 3 months ago to help reduce the effects of the Economic instability in the Turkish market.

While the ESP has come to an end on the **30<sup>th</sup> September** and the Economic/Political Instability is still present in the market, we have decided to introduce another Promotion to **help absorb** the Turkish Lira exchange rate against the Pound and US Dollar.

### **New 2016 Promotion details:**

**25% Discount** on Embassy English Programs

Valid for **All Destinations** (UK, US, Canada, Australia & New Zealand)

Valid for all bookings **received** between **1<sup>st</sup> October 2015** and **31<sup>st</sup> March 2016**

Valid for **all Embassy English Courses** (General English, LSA, EAP, Exam preparations, Business English & Vacation and Travel English programs)

Please note that the 2015 pricing is still valid for 2016 bookings made before 31st October 2015.

If you have any questions regarding the current Promotion or Pricing, Please feel free to contact me directly.

Best regards,

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